

ALEXANDER VAN DIJL

AI ADOPTION / TRAINING / COACHING / LIVE FACILITATION

From AI possibility to new habits, practical workflows and measurable adoption.

REDUCATE

AI Trainer / Coach
via Haystack People |
Utrecht

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PROFILE

Practical AI adoption professional with 20+ years of experience across customer contact, technology, leadership, training and KPI-driven improvement. I make AI understandable for non-technical people, turn real work problems into hands-on exercises and workflows, and help teams build new habits that last. Comfortable with leaders, operational teams and live audiences - including direct stage sales to rooms of 100+ people.

~98%

LESS MANUAL WORK
Process ~10 h/wk -> ~10
min/wk

30,000

AI AT SCALE
30 languages + human
QA

100+

LIVE AUDIENCE
Direct sales from stage

EXPERIENCE

VoIP & Internet Sales / Support | 2026 - present

Maxitel, Alphen aan den Rijn

- Translates business customer needs into clear technical solutions for VoIP, internet, endpoints and call flows.
- Explains complex technology in plain language and identifies where knowledge, process or automation can be improved.

Leadership / Organisational Responsibility | 2024 - 2026

Scientology Church Amsterdam

- Led approximately 4 people directly and ~20 indirectly; used weekly KPIs and statistics to steer priorities, behaviour and improvement actions.
- Coached change from analysis to adoption: identify the cause, explain and train, adjust the process, gather feedback and measure again.
- Automated a label and marketing follow-up process, reducing estimated manual work from ~10 hours/week to ~10 minutes/week.

Founder / AI & Digital Projects | 2011 - present

Alexander van Dijn International Ltd. / own projects

- VraagAlex: scaled AI-assisted content production to ~30,000 articles in 30 languages in one year, with human quality control.
- Knipmodel Network: builds and improves a live platform using consent flows, automation, AI-supported analysis and measurable funnel statistics.
- Develops practical ChatGPT, prompting, agent and low/no-code workflows through testing, feedback and iteration.

Stage Presentation & Commercial Experience | multiple roles

Live audiences, training and customer-facing settings

- Presented and sold directly from stage to audiences of 100+ people; comfortable creating energy, answering live questions and moving a room from attention to action.

MATCH WITH THE ROLE

- Facilitate hands-on AI workshops and training
- Make AI approachable for non-technical teams
- Turn use cases into practical daily workflows
- Coach behaviour change and new working habits
- Work comfortably with leaders and operational teams
- Spot friction or resistance and address it constructively
- Scale lessons into lightweight playbooks

CORE STRENGTHS

- AI adoption & enablement
- Workshops & facilitation
- Coaching & behaviour change
- Live presentation & stage sales
- ChatGPT, prompting & agents
- Process improvement & KPIs
- Stakeholder communication
- Playbooks & practical guidance
- Impact measurement & feedback
- **ON STAGE & IN THE ROOM**

1. Engage Create attention and psychological safety quickly.

2. Simplify Turn complex AI into concrete examples people can use.

3. Activate Move from listening to trying, discussing and doing.

4. Adapt Read the room and adjust depth, pace and examples.

5. Reinforce Turn a good session into repeatable habits and follow-up.

TOOLS & LANGUAGES

AI: ChatGPT, prompting, AI workflows & agents

Digital: WordPress, Google Workspace, SEO/CRO, Canva

Delivery: Workshops, live presentations, coaching, KPI reviews

Languages: Dutch native; English fluent / educated in English